



**Oldfleet Primary School has become White Ribbon Accredited making a commitment to ending men's violence against women.**

### **Press Release**

Oldfleet Primary School has committed to working to end men's violence against women by becoming White Ribbon Accredited. As an accredited organisation, Oldfleet Primary School will develop and deliver a comprehensive action plan to change the cultures that lead to abuse and violence and promote gender equality. Some of the actions that [have been/will be] taken include [offer some examples such as: development of a Domestic and Sexual Violence Policy for employees, appointing volunteer ambassadors to carry the message out to more men, and awareness within your local community.]

White Ribbon is a global campaign that encourages people, and especially men and boys, to individually and collectively take action and change the behaviour and culture that leads to abuse and violence. To wear a white ribbon is to promise to never to commit, excuse or remain silent about male violence against women.

Anthea Sully, Chief Executive of White Ribbon UK said, "White Ribbon accredited organisations are able to make a real difference towards ending violence against women by promoting a culture of respect and equality, amongst their staff and wider communities. By raising awareness among employees, people can learn how to become allies and call out violent and abusive behaviour when they see it, at work and outside. We are delighted to welcome Oldfleet Primary School as one of our White Ribbon Accredited organisations and are looking forward to working with them".

/ENDS

### **About White Ribbon**

White Ribbon UK is part of the global White Ribbon movement to end men's violence against women and is the leading charity that is ending men's violence against women by engaging with men and boys to make a stand against violence. White Ribbon works with individuals, organisations, and policy makers towards wholesale culture change to prevent violence before it starts.

[www.whiteribbon.org.uk](http://www.whiteribbon.org.uk)

twitter: @WhiteRibbon\_UK

info@whiteribbon.org.uk